



Børstad AS

THE IMPLEMENTATION OF BATTERY[®] BATTERY SORTING SYSTEM

Company Name
Børstad AS



Country and City
Norway



Industry/Field
Transportation and Sustainability

INITIAL CHALLENGE

Børstad Transport faced challenges with its manual battery sorting process. As quality requirements for sorting increased, it became clear that their existing methods were inefficient and no longer cost-effective. The company sought a solution that would improve sorting accuracy and save valuable time.

Challenges

- **Manual Sorting:** Time-consuming and costly.
- **Quality Demands:** Rising quality requirements made traditional methods unsustainable.



SELECTION PROCESS

The decision to implement Battery[®] was driven by the system's innovative X-ray technology. After evaluating several options, Børstad chose LINEV Systems[®] due to its extensive expertise in X-ray solutions and the unique capabilities of Battery[®].

Key Decision Factors

- **X-ray Technology:** Battery's[®] advanced X-ray technology was pivotal in the decision-making process.
- **Reputation:** LINEV Systems[®] experience and reputation for delivering reliable and cutting-edge solutions made them a trusted partner.

IMPLEMENTATION

The deployment of Battery[®] was seamless and efficient. From order to delivery, the process was completed in less than a month. The implementation team at LINEV Systems[®] worked closely with Børstad's operators, ensuring that they were fully trained and confident in using the new system.

Deployment Highlights

- **Timeline:** Less than a month from order to delivery.
- **Operator Confidence:** The smooth onboarding process ensured that Børstad's team quickly adapted to the new technology.

RESULTS & OUTCOME

Immediately after installation, Børstad observed a significant improvement in battery sorting. The system quickly identified mislabeled batteries, allowing Børstad to stay ahead of competitors in the market. Battery's efficiency has had a measurable impact, and Børstad is optimistic about its future contributions to their sustainability goals.

Immediate Benefits

- **Improved Sorting Accuracy:** Battery[®] efficiently identified mislabeled batteries, enhancing sorting accuracy.
- **Market Advantage:** The system's ability to quickly detect sorting errors has given Børstad a competitive edge.



COLLABORATION & SUPPORT

Børstad's experience working with LINEV Systems® was exceptional. The team appreciated the fast delivery and the professional support provided throughout the entire process. The cooperative approach of the LINEV Systems® team ensured a smooth integration into Børstad's operations.

Customer Experience

- **Service Excellence:** The quick delivery and ongoing support exceeded Børstad's expectations.
- **Key Highlight:** The short timeline for delivery was particularly impressive.



Customer Insight:

"Batteray® has made a significant impact on our battery sorting process from day one. The accuracy and efficiency it brings to identifying mislabeled batteries gives us a clear competitive edge.

This solution is an essential part of our strategy to stay at the forefront of the industry while meeting our sustainability and quality goals."

_____ **Anders Foss Bækkevold**
Sales & Marketing Consultant, Børstad AS

FUTURE OUTLOOK

Børstad sees Batteray® as a critical component in their long-term sustainability strategy. The company is confident that this solution will continue to improve their sorting processes and support their commitment to quality and environmental responsibility.

Long-term Value

- **Strategic Advantage:** Batteray® plays a crucial role in Børstad's ongoing efforts to meet sustainability and quality goals.



ABOUT LINEV SYSTEMS®

LINEV Systems® is a global leader in X-ray imaging, security and NDT technologies, with over 30 years of experience in developing advanced solutions for industries worldwide.

Operating in more than 100 countries, the company specializes in X-ray scanning systems, providing cutting-edge technology that enhances safety, operational efficiency, and sustainability.

To arrange a live demo or learn more, contact:

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